

# Fundamentals for Professional Trainers



An exciting event is coming to Northern California for new trainers or anyone interested in refreshing their training skills. The internationally recognized ASTD (American Society of Training and Development) Competency Model is the foundation behind the high quality, value-driven train-the-trainer event for professional skills in assessing, creating, and delivering employee and non-profit learning and development.

Attend this regional event for professional skills provided by the ASTD Northern California Training Consortium. The consortium is a joint effort of ASTD Sacramento and ASTD Mt. Diablo Chapters.



## Fundamentals for Professional Trainers

Friday, November 13, 2009: 7:00 PM – 9:00 PM  
Saturday, November 14, 2009: 8:00 AM – 5:00 PM  
Sunday, November 15, 2009: 7:00 AM – 12:00 PM

*Courtyard by Marriott, Cal Expo  
Sacramento, California*

**Hurry and register for this exciting learning opportunity!**

To register, visit [www.astdsac.org/In The News/Train-the-Trainer](http://www.astdsac.org/In The News/Train-the-Trainer)  
**Space is limited.**

## COURSE GOALS & OBJECTIVES

### COURSE GOALS

- 🍀 Increase professional knowledge in 15 areas of essential trainer skills.
- 🍀 Demonstrate two competencies within the ASTD Competency Model; Designing Learning, and Delivering Training.

### COURSE OBJECTIVES

Several highly skilled and experienced instructors will provide in-depth and energetic sessions covering the relevant topics that every trainer needs to meet the workforce learning demands in today's business, community service and government sectors.

#### **Conference topics include:**

- 🍀 Understand basic elements of Adult Learning Theory
- 🍀 Create learning goals and learning objectives
- 🍀 Assess training needs
- 🍀 Identify learning objects and sequencing strategies
- 🍀 Define learning styles and impacts on instructional design
- 🍀 Use professional business and technical writing rules
- 🍀 Practice class management for a positive learning environment
- 🍀 Gain at least six new presentation tools
- 🍀 Use course evaluations and the revision cycle
- 🍀 Learn how technology impacts training, and much more...

**\$399\* Participant fee** includes all materials, breakfast & lunch  
Accommodations are arranged by participants through the Courtyard by Marriott for the Conference Room Rate of \$89. Participants must request the ASTD Conference rate (877) 537-2433.

*\*Scholarships available. Send requests with subject line of NCTC Scholarship to [mail@astdsac.org](mailto:mail@astdsac.org)*

*For more information about this conference, contact Trudy Currier at 916.861.1693 or [tcurrier@delta.org](mailto:tcurrier@delta.org).*