



## Mt. Diablo and Sacramento Chapters

Jointly present



# 4<sup>th</sup> Annual Bay Area Training & Development Expo Featuring Nationally Acclaimed Keynote speaker T. Falcon Napier

### WHEN

**Tuesday, October 20, 2009**

**5:30 – 8:30pm**

### WHERE

Crow Canyon Country Club,  
711 Silver Lake Dr.,  
Danville, CA  
925-735-5700

### CONTACTS FOR THE EXPO

#### Mt. Diablo Chapter

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#### Sacramento Chapter

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#### CHAPTER WEBSITES

<http://www.mtdiabloastd.org/>  
<http://www.astdsac.org/>

#### INFORMATION ON THE KEYNOTE SPEAKER

For more information on  
T. Falcon Napier, please visit  
<http://www.masterstream.com/>

This is the **must attend event** organized by your local Northern California ASTD Chapters. Marketing for this event will include: Training, Development, and Learning Communities throughout the S.F. Bay Area and Sacramento. Here's a chance to meet well-targeted learning and development professionals, vendors and hiring managers.



#### Keynote Speaker

T. Falcon Napier is an internationally-renowned human development expert, specializing in sales, leadership and change management. His organization identifies, certifies and supports independent and corporate training professionals in the design, delivery and reinforcement of a suite of interventions to improve performance.

In his 20 years as a trainer, *T. Falcon Napier* has conducted over 10,000 hours of customized training and speaking. His client list of over 250 companies includes: American Express, State Farm, Detroit Edison, Sony, Bosch and many more. Don't miss this unique opportunity to experience the inventor of The MasterStream Concept and ChangeGrid™ valuable tools for increasing sales and productivity.

As a coach, consultant or trainer imagine having a tool that:

- Lets you know precisely what your customer's biggest problems are, BEFORE you even speak to them
- Immediately identifies areas of untapped potential and unrealized profits in your customer's business, and
- Identifies exactly how to help your customer create the changes they need to make to get to the next level of performance

Attendees will have an opportunity to complete a ChangeGrid™ self-analysis quiz and receive feedback on their personal blockage factors. This is a \$50 value offered free to attendees of the EXPO event.

The event is hosted in the luxurious settings of the Crow Canyon Country Club in Danville, CA. Admission fee includes access to the keynote speech, a ChangeGrid analysis, country club prepared snacks and an opportunity to network and learn.

Over 30 vendors will be participating. Come meet your local employer organizations who are hiring training professionals.

To register visit <http://mtdiabloastdexpo4individ09.eventbrite.com/>